

Overall Goal: Recruit and retain a diverse group of individuals to both deliver important harm reduction services to those in need and explore the efficacy of an integrated HR model using a combination of time-space, targeted, and snowball sampling.

Previously Shown to Increase Efficacy of Sampling for Recruitment: Having a defined geographical area and ethnographic map, existing relationships both with individuals and organizations in the community, asking individuals with at least one stabilizing factor (partner, children, housing, etc.) to invite others into the study, and hiring care coordinators that are well known in the community or from there themselves.

Mobile Vans: The main goal is to meet people where they're located. As part of the recruitment process, we plan to integrate screening questions into existing registration procedures that include relevant demographic information (Black/Latinx), current or past opioid use, and mental health history.

Flyers: Will be placed in popular venues such as coffee shops, corner stores, barbershops, salons, bus stops, community organizations, businesses, and bulletin boards.

Site Specific Strategies:

CTHRA

Van: Explore the neighborhoods of Hill and Dwight, both of which are primarily Black/LatinX and have the highest yearly rates of overdose in New Haven, while continuing existing community outreach with special attention to the encampments by Ella T. Grasso Boulevard, as well as Rosette Street and Amistad House.

Flyers: Display at the New Haven Pride Center.

SACHR

Van: Explore the neighborhoods of Highbridge-Morrisania, Crotona-Tremont, and Hunts Point-Mott Haven, all of which were in the top 5 neighborhoods for highest rates of overdose in NYC. *Outreach to Hunts Point will be important for the inclusion of sex workers and those who identify as women.* ***Flyers:*** Place at the Osborne Association, Callen-Lord Bronx, Destination Tomorrow, Bronx Prevention Center ICAP, and Mercy Center.

Including Additional Voices At Both Sites:

LGBTQIA+ Folks: Flyers displayed in the aforementioned site locations. Advertise on Grindr (allows you to restrict by zip code) and Craigslist using digital copy of study flyer. Find a well-connected member of this community to recruit one or two individuals from within their community, repeating with each new member.

Young Adults: Use existing Instagram, TikTok, Facebook, and Instagram accounts to advertise study. Include Instagram handle on flyer and ask participants if they would be open to follow the account if they are not interested in the study at this time. For those involved in the study, ask them to send the instagram to a friend who they think may be interested in the study.